

February 21, 2024
Abita Springs Trailhead Museum
Minutes

The meeting of the Abita Springs Trailhead Museum Board was held and called to order by President Lauren Crout on February 21, 2024 at 5:04 p.m.

Members were present: Lauren Crout, Stewart Eastman, Martha Gruning, Kimberly Irizarry, Geralyn Lips, Jason MacFetters, Niki Mendow, Keitisha Young, Felicia Walker
Member emeritus Ron Blich was also present and No visitors were in attendance.

Secretary Kimberly Irizarry sent out the minutes from the January 2024 meeting prior to the February meeting and a motion to accept the minutes as presented was made by Kimberly Irizarry, seconded and motion carried.

Niki Mendow presented and handed out copies of the financial report for the month of January. She discussed the checks and balances that she does for each month and the movement of funds in and out the account. A discussion took place on if there is really a need for continuous fundraising vs. spending some of the accumulated assets. The general consensus of the group was that we need to take advantage of opportunities for fundraising, while also keeping options open for new projects in the future.

Old Business:

En Plein Air:

Ron Blich reported that the CLECO check has been issued, received, and deposited. The banners have been received and waiting for the dates closer to the event to hang, which is being handled by Ron. There are 27 artists to exhibit this year. Promotional materials (postcards) have been printed and are being distributed around town. They are also being mailed to past buyers, and artists. The first Live Oak Magazine of 2024 will also have information about EPA. A meeting will be held in the next couple of weeks to iron out the last of the details with the town i.e. iPad, card reader, trash cans, tables, power spraying the building etc. Ron stressed that while the exhibit will be in the Museum, but is really the entire town working together to make it all a success.

The schedule for the week is as follows:

Thursday, April 11th - Artist drop off 10-12 p.m.

Friday, April 12th - Hanging art and making labels 10-3 p.m.

Reception 6-9 p..m.

Saturday, April 13th - Exhibit

Ron and Felicia, 10 - 1 p.m.

Ron and Lauren, 1 - 4 p.m.

Sunday, April 14th - Exhibit

Ron, Niki, and Kimberly 10 - 12 p.m.

Alan Flattmann and Bunny Matthews exhibit updates:

George is working on both and both are in various stages of development - discussed and agreed that as a new team that we need to shadow as much as possible to learn, as well as, meet contacts.

Committee Assignments:

Felicia made a great point that instead of standing committees with assigned duties that it might be better to create the committees around the different events throughout the year. After a discussion it was agreed that doing the committees this way would allow for cross training for all members of the board.

Docent Information:

The discussion centered on the need to survey the docents about information that **they** would find helpful to have and what **they** would think of restructuring the hours on Friday and Saturday to match the Sunday hours schedule.

Motion was made and seconded to adjourn the meeting at 6:00 p.m.